



BROCHURE

A B E L . M U K W E V H O

PROFESSIONAL SPEAKER & AUTHOR

A WORLD CLASS SPEAKING SENSATION





When was the last time you hired a speaker who was not only good on stage, but had high content to share with your audience?

Well, Abel Mukwevho is that kind of speaker – A WORLD CLASS speaking sensation! Abel is a multi-talented professional speaker, specializing on subjects around achievement, the world of work and entrepreneurship. He works with organisations, groups and individuals helping them maximise their performance to ACHIEVE optimum excellence and meet their bottom line. Abel's presentations are rich in content and are extensively customised to be responsive to the challenges and opportunities facing audience members. His rare audience magnetism allows him to reignite the passion of meaningful work in audience members. Abel's unique thinking model has helped people and organisations succeed by giving them insights that excite them into action.

His over 10 years of public speaking experience has awarded him the ability to connect to just about anyone; from the street vendor in town to the Executive in the boardroom. From the township school kid to the Professor in University. His unique gift of simple and fascinating story telling concentrated with out of the ordinary speaking techniques, and cutting edge research; engages the full attention of audience members which makes his presentations one of the best engagements anyone could ever attend.

MEET ABEL MUKWEVHO



Abel works with organisations, groups and individuals helping them maximise their performance to **ACHIEVE** optimum excellence and meet their bottom line.



[www.abelmukwevho.com](http://www.abelmukwevho.com)





In Abel Mukwevho, you are getting a seasoned speaker and a motivational teacher who is comfortable in small venues or on a main stage in front of thousands.

He will teach your audience achievement from a fresh perspective – leaving them energised, a little smarter and definitely inspired to make change. You're absolutely guaranteed that your audience will have fun and enjoy many good laughs during Abel's dramatically memorable presentation!

#### ACHIEVEMENT PRESENTATIONS THAT:

- Improve performance
- Simplify Goals
- Inspire Change
- Establish Purpose
- Develop Leadership
- Attract Opportunities

#### SERVICES INCLUDE:

- Conference Keynote Speaking
- Team Brainstorming Facilitation
- After dinner speeches
- Motivational Speaking
- Small Business Turn around strategist
- Adventure Outdoor Team building

PROFESSIONAL SPEAKER & AUTHOR



“

WOW! Dynamite doesn't come in small packages anymore – it comes in Abel”

”

- Fifi Fourie, (International speech contest evaluation)



# Burning Desire

## The Book

In 2008 Abel's family home burnt down to the ground. Leaving them stranded and desperate with no home, no clothes and no food. Three months after the incident, Abel decided to write a book, detailing the raging fire and their homeless experience. Today Burning Desire has an international footprint, with thousands of copies around the world. In the book he takes the reader through the evening their house burnt down, while at the same time weaving in 10 power-principles to achievement.

Burning Desire is also Abel's popular keynote talk, which can be customized to fit the needs of the audience and your event. So whether your event is for young people who are dreamers, entrepreneurs who are daring, or a staff which needs motivation; Burning Desire is the perfect talk for your event.

Abel Mukwevho's work is all about results. Which is why he facilitates Burning Desire workshops where participants are able to author their own Burning Desire to ensure they achieve their desired results. This programme has helped organizations and individuals to simplify their goals and attract more opportunities.

‘

He tells the story in such an engaging way that the reader will feel the fire as it razed the house down, but in the process helps the reader to discover their inner fire and channel it into achieving their goals.

’

- Hector Motau, Motivational Speaker

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## Other Keynotes

### What is your profession? – How to achieve fluent mastery

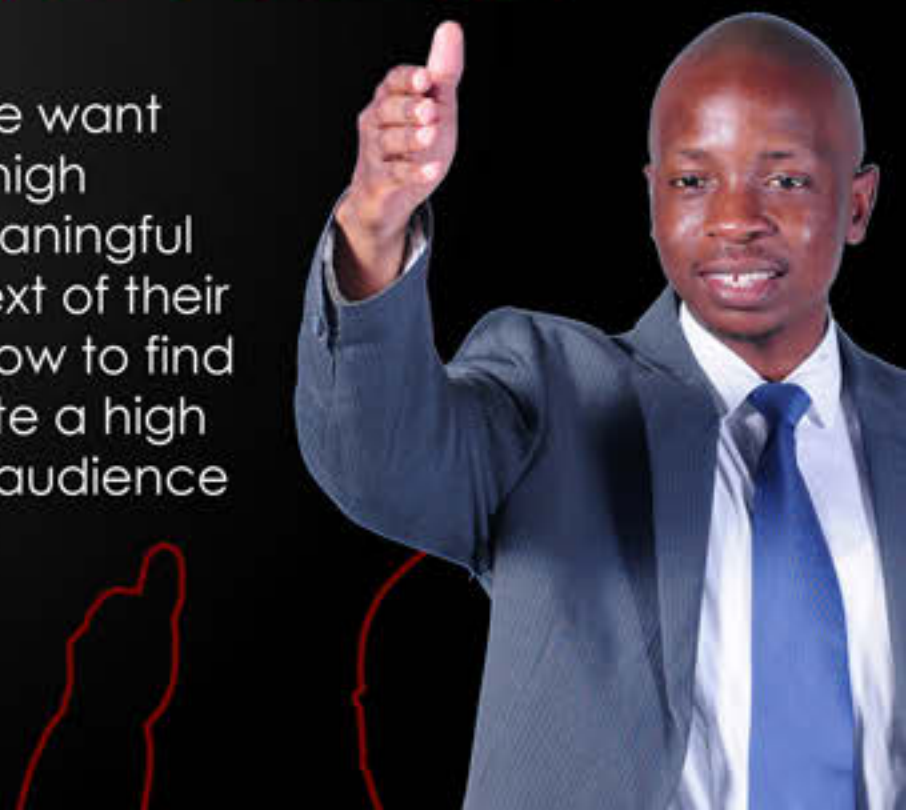
Human beings have a burning need for self-expression in the work they do. In this presentation Abel will inspire your audience to develop their work from just ordinary performance to being masters of their craft and be recognised as experts in their industry. This presentation will improve performance, inspire productivity, develop leadership and get you the desired results. At the end of this Keynote, Abel can guarantee you, that members of your audience will leave with an area of professional behaviour where the individual is productive, confident, and forthright.

### Entrepre-thinking – Developing an achievement mindset

In the work context; what's the difference between entrepreneurs and employees? The simplest answer is; one is self-employed and the other works for someone. True, but the real difference is in the way the person relates to their work. An employee is all about a good day's work, delivered for a good day's pay. While the entrepreneur is all about a good business functioning well and cares about performance and processes. In this economy, employers really want to make sure that employees are bringing real value and real results to the business. The key to ensuring that this happens is, inside-entrepreneurs or intrapreneurs. Abel will teach your audience the deep mysteries of intrapreneurship and how to develop an entrepreneur's mind-set to create maximum value inside your organization.

### Motivation 3.0 – Do meaningful work, deliver GREAT results

Did you know that what talented people want from a job has changed? It used to be high salaries to verify their value. Now it is meaningful work and jobs that fit into a larger context of their life. Abel teaches audience members how to find meaning in their work, and how to create a high performance culture. He will show your audience how to be more engaged, aligned and motivated to win.





Do you want to be first in your industry? Then you must be enslaved to your craft. Do you want to be Great? Then your craft must serve everybody.

- ABEL MUKWEVHO, PROFESSIONAL SPEAKER & AUTHOR

Read more of my inspiring articles.  
<http://www.abelmukwevho.com>



### FORGET THE STARS...REACH FOR THE STRATOSPHERE

What's the highest bridge that someone has ever bungee jumped from? What's the furthest someone has ever sky jumped? Whatever the correct answers are – those are records that have been set by man.

### THE F WORD

What's the highest bridge that someone has ever bungee jumped from? What's the furthest someone has ever sky jumped? Whatever the correct answers are – those are records that have been set by man.

### FOR THE LOVE OF IT

If money wasn't a factor, what would you be doing? Well, answers that don't count are the ones that have to do with being on holiday all your life.

## Testimonials

"Surely others benefit immensely from your wisdom." – Victor Mecoamere, Sowetan, Assistant News Editor

"Excellent presentation. Reminded me how to be an outlier." – Professor Dawit Asmelash, University of Pretoria

"I would do anything to have Abel as our speaker again. Wonderful presentation." – Dr. Thandi Ndlovu, National President, SAWIC (South African Women In Construction)

"Thank you so much Mr. Mukwevho; you blew my mind. Your book is an awesome inspiration" – Vusi Kaunda, United States Consulate, Office of Public Affairs South Africa

"Abel is quite an interrogating and engaging speaker." – Thandekile Ngwenya, NAFCOOC (National African Federated Chamber of Commerce) – Women and Youth, Secretary General



# Partial Client List

[www.abelmukwevho.com](http://www.abelmukwevho.com)



Many professional speakers will sell you just a speech, Abel not only comes to you as a professional speaker to sell you an hour's speech, he comes to you for a working relationship, having had a detailed brief with you and your team. He will study your environment and its history, then customize his keynote to meet the needs of your event so he can weave that golden thread of achievement into your audiences mind. Hire Abel Mukwevho and you will get more than value for your money – you will get a seasoned professional who understands what you are looking for in a speaker; someone who will electrify your audience. He also understands what it takes to achieve, and he will share these ideas at your event to get your audience to achieve greatness and perform in the level of CHAMPIONS!



education

Department of Education  
REPUBLIC OF SOUTH AFRICA



UNIVERSITY  
OF  
JOHANNESBURG



UNIVERSITEIT VAN PRETORIA  
UNIVERSITY OF PRETORIA  
YUNIBESITHI YA PRETORIA

IN THE KNOW ON THE MOVE  
**Sowetan**



**BMF**

**Pick n Play**

Inspired by you



South African Waste  
Information Centre

Central  
Johannesburg  
College



Ekurhuleni  
METROPOLITAN MUNICIPALITY

# Abel Mukwevho, Professional Speaker and Author

The Abel Mukwevho Organization (PTY) LTD

Tel: +27 83 959 7781

E-mail: [abel@abelmukwevho.com](mailto:abel@abelmukwevho.com) / [info@abelmukwevho.com](mailto:info@abelmukwevho.com)

Twitter: @AbelMukwevho

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